



Event Sponsorship Opportunities 2026

The Latino Educational Training Institute has large events that are a yearly tradition and that offer a great opportunity for corporate and personal sponsorships.

These are the events with sponsorship opportunities for 2026


- International Women's Day
- Latino Expo
- Gala Fundraiser
- Day of the Dead
- LETI Posada
- Health Fairs (4 a year)



Serving the Latino Community since 1998

 (425) 775-2688
 info@letiya.org

 letiya.org
 facebook.com/letiya.org

 6605 202nd St SW
 Lynnwood, WA 98036



About Us

Our Story

LETI was founded in 1998 by Rosario Reyes, a first-generation immigrant from Peru, as a response to the lack of information and resources available to Latino immigrants. LETI's focus was and continues to be, to help immigrant individuals realize their full potential.

Our Mission

To facilitate the personal and financial success of Spanish-speaking Latino immigrants and low-income individuals to pursue their dreams and become leaders in their communities. LETI strives to support family well-being and resilience through education, cultural awareness, and social justice, providing a forum for voices in the struggle toward racial equity.

Our Programs

EDUCATION

1. GED Classes in Spanish
2. Conversational English
3. Introduction to College and Technology
4. Entrepreneurial Leadership Development
5. Latino Leadership Initiative (LLI)
6. Vocational School
7. Safety & Health Investment Projects (SHIP)
8. Spanish Financial Education Series
9. NOAA's "Restoration for All" Project
10. INEA: Academic Literacy for Immigrant Adults
11. Rural Energy for America Program (REAP)
12. Basic Computer Classes
13. WASC Regional Challenge Grant
14. Everett Workshops: North South ACH

HEALTH AND WELLNESS

15. Vida Saludable – Healthy Life
16. Total Wellness of Latino Women
17. LETI Child care Circles (Triple C)
18. Vaccine Access Support Services

BASIC NEEDS

19. Eviction Prevention Program
20. Latino Resource Navigator
21. Promotores: Community Volunteer Advocates
22. Edmonds Food Bank Distribution
23. Nourishing Neighbors Campaign
24. Worksource Connection Site

MEDIA AND CULTURE

25. LETI TeVe
26. Raíces Latinas Café – Latin Roots Cafe
27. Dance Group – Media and Cultural Latino Performing Arts
28. Pre-Mariachi – Media and Cultural Latino Performing Arts


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Event Sponsorship

Opportunities 2026



Friday
March 6th

International Women's Day

An event celebrating the International Women’s Day for the Latino woman and community.

Attendance: 100 – 150

Ticket Price: Free

Demographic: Informal and family oriented

Previous Sponsors: Lynnwood Rotary, Community Foundation of Snohomish County, and YWCA

Event Sponsorship Benefits	Platinum \$2,500	Gold \$1,000	Silver \$500
501 c3 Tax Benefit	X	X	X
Name/Logo on Website	X	X	X
Recognition on Printed Banners	X	X	X
Recognition on Printed Brochures	X	X	X
Company mentioned prior to our event on LETI TeVe	X	X	
Recognition on Email Campaign for the Event	X		
Name Announced by MC	X		



Event Sponsorship Opportunities 2026

Saturday
July 25th

Latino Expo



Community Event to share resources and promote Latino Businesses, Resources, Food, and activities!

Attendance: 950

Ticket Price: Free

Demographic: All community members welcomed

Previous Sponsors: Community Foundation of Snohomish County, Amerigroup, GESA Credit Union, Community Transit, PSE Puget Sound Energy, WA department of Labor & Industries, WSU Everett, Seattle's Children Hospital, SoundTransit, Community Health Plan of WA, BeTalented, and Edmonds College

Sponsorship Benefits	Platinum \$5,000	Gold \$2,500	Silver \$1,500
501 c3 Tax Benefit	X	X	X
Name/Logo on Event Website	X	X	X
Recognition on Printed Event Brochures	X	X	X
Recognition on Printed Donation Cards	X	X	X
Recognition on Printed Event Banners	X	X	X
Complimentary Tickets	5	2	1
Sponsor is mentioned on LETI TeVe (weekly podcast)	X	X	
Recognition on Email Campaign for the Event	X		
Honor mention by MC	X		
Recognition on Exclusive Diamond Sponsorship Website	X		
Recognition on Exclusive Diamond Sponsorship Newsletter	X		
Designing and Printing of a Retractable Banner About the Sponsor	X		



To Sponsor, contact: [Marisol Bejarano](mailto:marisol@letwa.org) | Director of Health and Wellness Programs
marisol@letwa.org (425)510-8792

Event Sponsorship Opportunities 2026

**Saturday
Oct 3rd**

Gala Fundraiser



Elegant and exclusive event for supporters, donors and volunteers. An upscale dinner is served while Latino traditional music and dances are performed. There is also an auction, raffle and a dessert dash. Perfect opportunity for networking!

Attendance: 200

Ticket Price: \$150

Demographic: Politicians, volunteers, community advocates and other supporters

Previous Sponsors: Seattle Credit Union, Puget Sound Energy, GESA Credit Union, CHPW, Inatai Foundation, Arcora Foundation, Injured Workers advocates LLC, SeaMar, Edmonds College, Molina Healthcare

Sponsorship Benefits	Platinum \$5,000	Gold \$2,500	Silver \$1,500
501 c3 Tax Benefit	X	X	X
Name/Logo on Event Website	X	X	X
Recognition on Printed Event Brochures	X	X	X
Recognition on Printed Donation Cards	X	X	X
Recognition on Printed Event Banners	X	X	X
Complimentary Tickets	5	2	1
Sponsor is mentioned on LETI TeVe (weekly podcast)	X	X	
Recognition on Email Campaign for the Event	X		
Honor mention by MC	X		
Recognition on Exclusive Diamond Sponsorship Website	X		
Recognition on Exclusive Diamond Sponsorship Newsletter	X		
Designing and Printing of a Retractable Banner About the Sponsor	X		



To Sponsor, contact: **Marisol Bejarano** | Director of Health and Wellness Programs
marisol@letwa.org (425)510-8792

Event Sponsorship

Opportunities **2026**

Friday
Nov 6th

Día de los Muertos



A celebration of the traditional holiday of the Day of the Death (Día de Muertos).

Attendance: 200

Ticket Price: Free

Demographic: Family oriented with donors and volunteers present

Previous Sponsors: Edmonds Waterfront center

Event Sponsorship Benefits	Platinum \$2,500	Gold \$1,000	Silver \$500
501 c3 Tax Benefit	X	X	X
Name/Logo on Website	X	X	X
Recognition on Printed Banners	X	X	X
Recognition on Printed Brochures	X	X	X
Company mentioned prior to our event on LETI TeVe	X	X	
Recognition on Email Campaign for the Event	X		
Name Announced by MC	X		



Event Sponsorship

Opportunities 2026



Saturday
Dec 12th

LETI Posada

A traditional posada where all the community is invited!

Attendance: 100

Ticket Price: Free

Demographic: Family oriented with donors and volunteers present

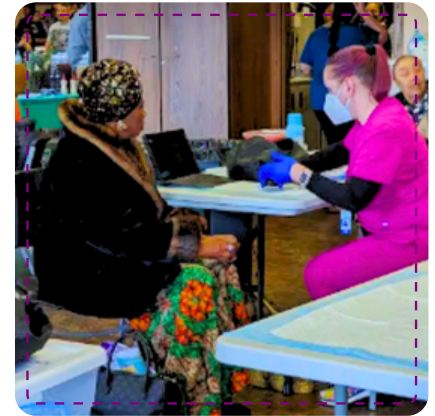
Previous Sponsors: First year with sponsorship opportunities!

Event Sponsorship Benefits	Platinum \$2,500	Gold \$1,000	Silver \$500
501 c3 Tax Benefit	X	X	X
Name/Logo on Website	X	X	X
Recognition on Printed Banners	X	X	X
Recognition on Printed Brochures	X	X	X
Company mentioned prior to our event on LETI TeVe	X	X	
Recognition on Email Campaign for the Event	X		
Name Announced by MC	X		



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Every
Quarter

LETI Health Fair Attendance

LETI Health Fairs.

There are **four** health fairs every year, these benefits apply to all of those! A great sponsorship opportunity!

Attendance: 100

Ticket Price: Free

Demographic: Family oriented with donors and volunteers present

Previous Sponsors: First year with sponsorship opportunities!

Event Sponsorship Benefits	Platinum \$5,000	Gold \$2,500	Silver \$1,000
501 c3 Tax Benefit	X	X	X
Name/Logo on Website	X	X	X
Recognition on Printed Banners	X	X	X
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