



Event Sponsorship Opportunities **2024**

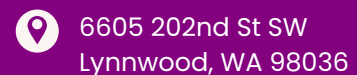
The Latino Educational Training Institute has large events that are a yearly tradition and that offer a great opportunity for corporate and personal sponsorships.

These are the events with sponsorship opportunities for 2024

- International Women's Day
- Breakfast Fundraiser
- Latino Expo
- Gala Fundraiser
- Day of the Death
- LETI Posada
- Health Fairs (4 a year)



Serving the Latino Community since 1998





About Us

Our Story

LETI was founded in 1998 by Rosario Reyes, a first-generation immigrant from Peru, as a response to the lack of information and resources available to Latino immigrants. LETI's focus was and continues to be, to help immigrant individuals realize their full potential.

Our Mission

To facilitate the personal and financial success of Spanish-speaking Latino immigrants and low-income individuals to pursue their dreams and become leaders in their communities. LETI strives to support family well-being and resilience through education, cultural awareness, and social justice, providing a forum for voices in the struggle toward racial equity.

Our Programs

EDUCATION

1. GED Classes in Spanish
2. English Conversational Class
3. Introduction to College and Technology – Spanish Course
4. Entrepreneurial Leadership and Business Development Workshop (ELD)
5. Latino Leadership Initiative (LLI)
6. Vocational School
7. Safety & Health Investment Projects (SHIP)
8. Basic Computer Classes
9. Zoom Workshops
10. Spanish Financial Education Series
11. NOAA "Restoration for All" Project
12. INEA: Spanish Basic Academic Literacy Program for Hispanic Immigrant Adults

HEALTH AND WELLNESS

13. Total Wellness of Latino Women
14. LETI Child care Circles (Triple C)
15. Advancing Health Literacy Programs
16. Vaccine Access Support Services
17. Community Driven Outreach (CDO)

BASIC NEEDS

18. Eviction Prevention Program
19. Latino Resource Navigator
20. Promotores: Community Volunteer Advocates
21. Housing Justice Project Legal Clinic
22. Edmonds Food Bank Distribution
23. Nourishing Neighbors "Breakfast 4 All Kids" Campaign
24. LETI Worksource Connection Site

MEDIA AND CULTURE

25. LETI TeVe
26. Latino Performing Arts


Serving the Latino Community since 1998

 (425) 775-2688

 info@letiwa.org

 letiwa.org

 facebook.com/letiwa.org

 6605 202nd St SW
Lynnwood, WA 98036



Event Sponsorship

Opportunities 2024

Friday
March 8th

International Women's Day

An event celebrating the International Women’s Day for the Latino woman and community.

Attendance: 100 - 150

Ticket Price: Free

Demographic: Informal and family oriented

Previous Sponsors: Lynnwood Rotary, Community Foundation of Snohomish County, and YWCA

Event Sponsorship Benefits	Diamond \$2,500	Gold \$1,000	Silver \$500
501 c3 Tax Benefit	X	X	X
Name/Logo on Website	X	X	X
Recognition on Printed Banners	X	X	X
Recognition on Printed Brochures	X	X	X
Company mentioned prior to our event on LETI TeVe	X	X	
Recognition on Email Campaign for the Event	X		
Name Announced by MC	X		



Event Sponsorship Opportunities 2024

Thursday
Apr 18th

Breakfast Fundraiser

Fundraiser event that brings the community together to enjoy a delicious breakfast while networking with professionals and volunteers supporting our cause.

Attendance: 200

Ticket Price: \$75

Demographic: Semi-formal for professionals, government officials, and activists

Sponsorship Benefits	Diamond \$5,000	Gold \$2,500	Silver \$1,000
501 c3 Tax Benefit	X	X	X
Name/Logo on Event Website	X	X	X
Recognition on Printed Event Brochures	X	X	X
Recognition on Printed Donation Cards	X	X	X
Recognition on Printed Event Banners	X	X	X
Complimentary Tickets	5	2	1
Sponsor is mentioned on LETI TeVe (weekly podcast) from March 6 to April	X	X	
Recognition on Email Campaign for the Event	X		
Honor mention by MC	X		
Recognition on Exclusive Diamond Sponsorship Website	X		
Recognition on Exclusive Diamond Sponsorship Newsletter	X		
Designing and Printing of a Retractable Banner About the Sponsor	X		



Event Sponsorship Opportunities 2024

Saturday
July 27th

Latino Expo

Community Event to share resources and promote Latino Businesses, Resources, Food, and activities!

Attendance: 950

Ticket Price: Free

Demographic: Semi-formal for professionals and volunteers

Previous Sponsors: Community Foundation of Snohomish County, Amerigroup, GESA Credit Union, Community Transit, PSE Puget Sound Energy, WA department of Labor & Industries, WSU Everett, Seattle’s Children Hospital, SoundTransit, Community Health Plan of WA, BeTalentful, and Edmonds College

Sponsorship Benefits	Diamond \$5,000	Gold \$2,500	Silver \$1,500
501 c3 Tax Benefit	X	X	X
Name/Logo on Event Website	X	X	X
Recognition on Printed Event Brochures	X	X	X
Recognition on Printed Donation Cards	X	X	X
Recognition on Printed Event Banners	X	X	X
Complimentary Tickets	5	2	1
Sponsor is mentioned on LETI TeVe (weekly podcast) from March 6 to April	X	X	
Recognition on Email Campaign for the Event	X		
Honor mention by MC	X		
Recognition on Exclusive Diamond Sponsorship Website	X		
Recognition on Exclusive Diamond Sponsorship Newsletter	X		
Designing and Printing of a Retractable Banner About the Sponsor	X		

To Sponsor, contact: **Marisol Bejarano** | Director of Health and Wellness Programs
 marisol@letiwa.org (425)510-8792



Event Sponsorship Opportunities 2024

Saturday
Sep 28th

Gala Fundraiser

Elegant and exclusive event for supporters, donors and volunteers. An upscale dinner is served while Latino traditional music and dances are performed. There is also an auction, raffle and a dessert dash. Perfect opportunity for networking!

Attendance: 200

Ticket Price: \$125

Demographic: Politicians, volunteers, community advocates and other supporters

Previous Sponsors: Inatai Foundation, Arcora Foundation, Injured Workers advocates LLC, SeaMar, Edmonds College

Sponsorship Benefits	Diamond \$5,000	Gold \$2,500	Silver \$1,500
501 c3 Tax Benefit	X	X	X
Name/Logo on Event Website	X	X	X
Recognition on Printed Event Brochures	X	X	X
Recognition on Printed Donation Cards	X	X	X
Recognition on Printed Event Banners	X	X	X
Complimentary Tickets	5	2	1
Sponsor is mentioned on LETI TeVe (weekly podcast) from March 6 to April	X	X	
Recognition on Email Campaign for the Event	X		
Honor mention by MC	X		
Recognition on Exclusive Diamond Sponsorship Website	X		
Recognition on Exclusive Diamond Sponsorship Newsletter	X		
Designing and Printing of a Retractable Banner About the Sponsor	X		

To Sponsor, contact: **Marisol Bejarano** | Director of Health and Wellness Programs
 marisol@letiwa.org (425)510-8792



Event Sponsorship Opportunities 2024

Friday
Nov 1st

Día de los Muertos

A celebration of the traditional holiday of the Day of the Death (Día de Muertos).

Attendance: 200

Ticket Price: Free

Demographic: Family oriented with donors and volunteers present

Previous Sponsors: Edmonds Waterfront center

Event Sponsorship Benefits	Diamond \$2,500	Gold \$1,000	Silver \$500
501 c3 Tax Benefit	X	X	X
Name/Logo on Website	X	X	X
Recognition on Printed Banners	X	X	X
Recognition on Printed Brochures	X	X	X
Company mentioned prior to our event on LETI TeVe	X	X	
Recognition on Email Campaign for the Event	X		
Name Announced by MC	X		



Event Sponsorship

Opportunities 2024

Friday
Dec 20th

LETI Posada

A traditional posada where all the community is invited!

Attendance: 100

Ticket Price: Free

Demographic: Family oriented with donors and volunteers present

Previous Sponsors: First year with sponsorship opportunities!

Event Sponsorship Benefits	Diamond \$2,500	Gold \$1,000	Silver \$500
501 c3 Tax Benefit	X	X	X
Name/Logo on Website	X	X	X
Recognition on Printed Banners	X	X	X
Recognition on Printed Brochures	X	X	X
Company mentioned prior to our event on LETI TeVe	X	X	
Recognition on Email Campaign for the Event	X		
Name Announced by MC	X		



Event Sponsorship

Opportunities **2024**

Every
Quarter

LETI Health Fair Attendance

LETI Health Fairs.

There are **four** health fairs every year, these benefits apply to all of those! A great sponsorship opportunity!

Attendance: 100

Ticket Price: Free

Demographic: Family oriented with donors and volunteers present

Previous Sponsors: First year with sponsorship opportunities!

Event Sponsorship Benefits	Diamond \$5,000	Gold \$2,500	Silver \$1,000
501 c3 Tax Benefit	X	X	X
Name/Logo on Website	X	X	X
Recognition on Printed Banners	X	X	X
Recognition on Printed Brochures	X	X	X
Company mentioned prior to our event on LETI TeVe	X	X	
Recognition on Email Campaign for the Event	X		
Name Announced by MC	X		